



# The Sagehen

AAUW Nevada  
Fall 2002

## President's Message...Women in Charge

It has been a busy summer. I have gone to Washington, D.C. for AAUW's Leadership Conference where the theme was "**Women in Charge**." It is my goal to say that **we are** women in charge. We are in charge at the state level, at the branch level, in our communities and also educational circles. We have identified opportunities and solutions to meet the needs of women, especially in the areas of equity and education. We are the instruments of positive societal change.

I have been reading annual reports of corporations to stockholders, with particular interest in the sections where the CEOs explain where they are, where they are going and how they are going to do it. In truth, the words they use have a familiar ring. We will "identify and implement a range of measures to make a more efficient, integrated and responsive organization." In report after report, the CEOs relate vision and commitment. Nevada is a growing state with vast expanses; it is my vision that we are a community that supports each other, communicates with each other and enjoys each other while we create positive societal change.



Reviewing some of the material passed on to me, I found the 1995-96 Strategic Plan. The first goal was that Nevada would be a catalyst for change that furthers its mission. The first objective was to develop school programs to build self-esteem for women and girls and to educate them about career options. While things change, sometimes we find that things remain the same...this goal is as true today as when established. Our Fall Conference in September (details in this issue of *The Sagehen*) will focus on programs that have been done by various branches within the state. In addition, **Caroline Pozycki**, the founder of GirlTalkBack (see the website, [girltalkback.org](http://girltalkback.org) for more information), will present her program, whose mission is to improve the health, quality of life and economic prospects of young women through life skills education. It will be an interesting program which you will not want to miss.

I look forward to seeing you at Fall Conference.

*Mary Jane Evans*  
AAUW Nevada President

## A very special person!

At Fall Conference we will honor Anne Pelish, our junior Past State President. I appreciate her work, her stamina, her organizational skills and her ability to handle people, problems and opportunities during her term. She is quite an example to follow!

*Mary Jane*



## AAUW Mission and Diversity Statements

The American Association of University Women promotes equity for all women and girls, lifelong education and positive societal change. In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

## Thank You For Your Support

I want again to thank everyone who supported and encouraged me throughout my term as AAUW Nevada State President. The board, branch presidents and many individuals did a super job, making my job much easier.

My term started with the successful Get Out the Vote Campaign in Las Vegas and ended with an outstanding first-ever Western Regional Conference in Reno. These were statewide efforts that could not have been accomplished without everyone's support.

I know that I have left AAUW Nevada in the capable hands of Mary Jane Evans, and I will assist her in any way I can. Please give her the same support that you have given to me during these past two eventful years.

I am no longer state president, but I have agreed to serve as the LAF Liaison for the state and am still on the Executive Board as Past President. So, I still will be contributing to the success of AAUW NV. Thank you again!

*Anne Pelish*  
Past AAUW Nevada State President

## AWARDS, AWARDS, AWARDS

Nevada can be very proud of its successes as Association officially announced and presented awards at the Leadership Conference in D.C. in July. Nevada was recognized as a Platinum State, the highest level obtainable. Tahoe Nevada Branch also received the Platinum Award for the terrific achievements of the leaders and members. Without the efforts of the branches, AAUW Nevada could not have achieved the success it did. Keep up the great work!



Nevada also was recognized for Legal Advocacy Fund (LAF) work with two awards. Nevada was **third** in the nation in percentage improvement, 160% over the last reporting period. Tahoe Nevada Branch was **tenth** in the nation in overall contributions to LAF—\$3,142.

Last, but not least, Nevada also did well in contributions to the Educational Foundation (EF). Nevada was **fourth** in per capita contributions, continuing a history of outstanding support for EF. It is important that branches encourage K-12 teachers to apply for the Eleanor Roosevelt Fellowship, one of EF's programs. If Nevada nominates a qualified teacher, we have been assured that she will be strongly considered as Nevada has not had an Eleanor Roosevelt Fellow, and we have contributed generously to the Foundation over the years.

### More Awards

AAUW NV Awards presented June 2 in recognition of the work and accomplishments of branches and individuals.

Bird W. Wilson Award - Legal Advocacy Fund - most money raised per capita—**Tahoe Nevada** Branch

Elsie Manning Award - Educational Foundation - most money raised by a branch and which brings visibility to the AAUW EF—**Las Vegas** Branch

Hannah Clapp Award - Educational Foundation - most money raised per capita—**Yerington** Branch

Sadie Hurst Award - Membership - largest percent increase in membership from previous year—**Boulder City** Branch

Anne Martin Leadership Award - awarded to a state officer or chair for leadership and achievement of the strategic plan at the state level—**Mary Jane Evans & Evelyn Cumming**

Laura de Force Gordon - 5 Star Goals—**Boulder City** Branch in South & **Sparks** Branch in North

Nevada Humanities Award: Branch - given to a branch which has done an outstanding job in promoting AAUW's mission and goals through programs, fundraising or community service projects that have made a great impact in the community—Small Branch -**Elko**; Large Branch - **Tahoe Nevada**; Certificate of Recognition - **Reno** Branch  
(continued next column)

Nevada Humanities: Individual - given in recognition of innovative or exemplary service at the branch level by an individual member—**Mary Jane Evans & Beverly Mapps Lubertha Johnson Award** - for business or organization that most supports and promotes the AAUW goals and mission—**Camp Care**; Certificate of Recognition—**Nevada Womens Project**

Sarah Winnemucca Award - for the person who most effectively implements the AAUW vision of educational equity in the community—**Madylon Tiede, Ph.D.**; Certificate of Recognition—Nevada Senator **Bernice Martin Matthews**

---

---

### Nevada State AAUW Fall Conference

For those fortunate enough to attend the Western Regional Conference this June in Reno, Fall Conference is an opportunity to keep your energy and enthusiasm flowing. For those who weren't at Reno, Fall Conference will provide inspiration to make Nevada AAUW state and branch activities more focused on young girls and women's issues.

The Sparks Branch of Nevada AAUW will host the 2002 Fall Conference and Board Meeting. It will be held at the Washoe Education Association Conference Room, 1890 Donald Street, Reno on September 14. A dessert reception will be held Friday, September 13 from 7-9 p.m. at the home of Pat Walsh, 371 Sunset Drive, Reno.

It is especially important that travel and hotel reservations are made early, as this is the same weekend as the Reno Air Races. The list of conveniently located hotels is on the Conference Registration Form in this issue. Also the registration form will be available on the website and through branch officers.

The program for Fall Conference will focus on branch and national efforts to establish programs dealing with young girls and women. All Nevada branches will have an opportunity to share their experiences. We will then be able to assist branches that are attempting new programs and learn from the lessons other branches have experienced.

As AAUW members, we are role models for young girls and women. It is vital to contribute to their futures by providing inspiration, ideas, and listening minds and hearts. Mark your calendar for September 13 and 14.

---

---

### Web Site: [aauwnv.org](http://aauwnv.org)

In order to keep the site current Webmaster Holly Gallup needs up-to-date articles and data from all branches. Please send information to: [hgallup@bigfoot.com](mailto:hgallup@bigfoot.com), or by mail to: Holly Gallup, 421 Taryn Drive, Sparks, NV 89436. Phone: 775-425-3289.



### Forward through Technology

We have a wonderful opportunity to use technology to further our goals, especially communication among and between our members. Our web site, [aauwnv.org](http://aauwnv.org), is growing in capability, function and application to our needs to inform, communicate and relate (or link) to others.

One of our challenges is to do the most with the funds that we have available. The item for *The Sagehen* is one of the largest in our budget. We need the newsletter; however, we will be planning to have *The Sagehen* on the internet available for you to download through the Acrobat reader. What can you do to help? You can contact your president with your email address in order that subsequent issues may be emailed to you. There is a concomitant reduction in expense for every person who chooses this avenue of communication.

For those who do not have email or the capability to download information, the Sagehen will still be available as in the past.

### “Give a Grad a Gift”

#### Program Continues Through August

As an AAUW member, you can now give a recent grad—a friend, daughter, granddaughter or niece—a free AAUW membership. The deadline for spring/summer graduates is August 30, 2002.

This is a one-year Member-at-Large enrollment—a \$40 value at no cost to you or her. **So send no money!** Your gift recipient can join a branch at any time, but will be responsible for paying branch and state dues.

**Complete the Online Membership Application Now!** Go on-line: [AAUW.org](http://AAUW.org) and click on the Member Center.

---

### AAUW Nevada Elected Officers

President - Mary Jane Evans

e-mail: [evans\\_mj@nvgbell.net](mailto:evans_mj@nvgbell.net)

Program VPs - Mary Korpi

e-mail: [mailkiwi@elko-nv.com](mailto:mailkiwi@elko-nv.com)

- Monica Fuller

e-mail: [m\\_fuller@worldnet.att.net](mailto:m_fuller@worldnet.att.net)

Membership VP - Holly Gallup

e-mail: [hgallup@bigfoot.com](mailto:hgallup@bigfoot.com)

Rec. Secretary - Elinor Nelson

e-mail: [mr.nelson@juno.com](mailto:mr.nelson@juno.com)

Treasurer - Shirley Hoffman

e-mail: [HOFFMAN@LVCM.COM](mailto:HOFFMAN@LVCM.COM)

**Branch presidents have complete listings.**

---

### Educational Foundation (EF) Success

What an event!!! Thanks to a fabulous committee, superb weather and wide support from attendees, the Eleanor Roosevelt Run/Walk at the Western Regional Conference in Reno on June 2, 2002 was the most profitable in the history of the Educational Foundation. Imagine that...as I always say, Nevada may be small but we are mighty. I'll hit some of the highlights for you—there are so many, I hardly know where to start.

We had over 100 walkers and/or supporters. By “supporters” I mean that not everyone could physically walk or was able to stay for Sunday's event, but they made a contribution anyway.

What did we do exactly? We trekked en masse from the Peppermill to Virginia Lake Park. There, participants were greeted by cheerful faces, bottled water and Krispy Kreme donuts! (Sidebar: Special thanks once again to Evelyn for being my "everything" in Reno. This event would not have been as great without her.) The path itself offered surface options of paved or rustic; was exactly a mile and could be easily navigated by walkers, runners, baby buggies, etc. Most walked at leisure looking forward to their return and another Krispy! Some of us ran, several gals did a legitimate 5K and all enjoyed the event.

Now for the best stuff: thirty-eight people at the event paid at least \$100 over the entrance fee; thereby qualifying for the coveted Eleanor Roosevelt 2002 pin and my eternal thanks. Those extra amounts were also matched by a donation from Jo Harberson, an EF Director from California, a most generous gesture. I was speechless (not a common occurrence). Yes, Virginia, that means that when the tally is in, we will have raised in excess of **\$4840.00 in one event!** How cool is that?

DO YOU KNOW WHAT WOULD BE EVEN COOLER? If a talented K-12 teacher in our state would apply for (and receive) an ER Fellowship. This is the real point: We do a great job of raising money. **PLEASE** let's start doing a better job of getting these funds back into Nevada. Applications will be available in the Fall. You will hear more from me on the subject then, or consult [aauw.org](http://aauw.org) for guidelines.

I'll end this column with a request: I would love to mentor someone to take over this job. It's very gratifying and you would have all of my support. Ideally, let's co-chair for a while before you go cold turkey. Any takers? Please contact me; we have a magnificent legacy that needs to be carried on. See you in the Fall!

*Monica Fuller*  
AAUW Nevada EF Chair



## Legal Advocacy Fund Is Over 20 Years Old

Last year the Legal Advocacy Fund (LAF) celebrated 20 years of action. In those years LAF has supported 75 cases and contributed more than \$800,000 in direct support to women fighting discrimination in higher education through the courts. The four key programs that drive the work of LAF are: Case Support, the Network of Attorneys, Campus Outreach Program and the Progress in Equity Award.

The Case Support Program fights sex discrimination cases in the following areas: sexual harassment, pay inequity, unfair denials of tenure and promotion, and violations of Title IX. All women on campus are eligible for funding including students, faculty, staff, and administrators. To be considered by LAF the plaintiff must name a college or university in her complaint, and the case must already be filed in a state or federal court.

LAF's Network of Attorneys consists of almost 300 volunteer attorneys and social scientists from 46 different states. This network offers consultation to attorneys, plaintiffs, and potential plaintiffs in litigation strategies, potential witnesses, alternatives, to litigation, and case research. The initial consultation is free. LAF makes over 400 referrals each year.

The Campus Outreach Program provides work-shops and training programs on campuses to engage participants in a discussion about sex discrimination and the current climate for women in higher education. The purpose is to educate to avoid future litigation.

The fourth aspect of LAF, the Progress in Equity Award, is awarded to a college or university program that has resulted in significant progress in equity for campus women. The winner receives \$10,000 which is presented in an on-campus ceremony. Nominations for this award are due March 15.

For further information about LAF, check out the AAUW website at [aauw.org](http://aauw.org) or call me at 775-333-5244.

*Anne Pelish*  
Nevada LAF Liaison

## “CEDAW”—human rights treaty

More than 20 years after the First World Conference on Women, the United States has still failed to ratify the most comprehensive human rights treaty addressing international women's rights, the U.N. Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW). Although the United States played a defining role in drafting the convention and signed CEDAW in July 1980, it is the only industrialized country that has failed to ratify it.

**The very latest news...** Associated Press; July 30, 2002  
The Senate Foreign Relations Committee voted today, 12-7, to approve the treaty. Republicans Gordon Smith of Oregon and Lincoln Chafee of Rhode Island joined the panel's 10 Democrats in favoring the treaty. The Bush administration had asked the committee to delay the vote, saying other treaties pending before the Senate were more pressing and that it wanted more time to review the convention. But Chairman Joseph Biden, D-Del., said that if the committee didn't act now, there was little hope of getting the full Senate to ratify it before Congress ends this year. He said any changes recommended by the administration could be considered when the treaty goes to the Senate floor.

The treaty, ratified by 170 countries, urges nations to remove barriers to equality for women in education, employment, marriage and divorce, health care and other areas. Biden called the treaty "a tool which strengthens the ability of the USA as well as women's advocates around the world to press nations to expand rights for women."

He said the treaty won't cost the United States anything and won't affect the U.S. legal system because it isn't enforceable in U.S. courts. Republicans said it does nothing to stop discrimination and has been ratified by countries that repress women.

AAUW has endorsed CEDAW's ratification since 1981 and urges the full Senate to take action to ratify this important treaty.

**To let your voice be heard on this issue,**  
**"[http://capwiz.com/aauw/index\\_frame.dbq?url=http://capwiz.com/aauw/home/](http://capwiz.com/aauw/index_frame.dbq?url=http://capwiz.com/aauw/home/)".**

**For more information, call 800/608-5286 or e-mail "<mailto:votered@aauw.org>".**

AAUW Public Policy and  
Government Relations Department  
June 2002

### **Fabulous Fun Fundraiser**

—Mark your calendars—

Reno Branch's Wine Tasting/Auction Fundraiser  
Wilbur D. May Museum at San Rafael Park, Reno  
on Tuesday October 29, 2002, 5:30 to 9:00 p.m.

There will be raffle and silent auction items,  
food, wine and entertainment...

a perfect time to start your Christmas shopping.

Proceeds are for the Educational Foundation,  
Legal Advocacy Fund and local scholarships.

## Membership Matters

Lately, I've been getting used to the idea that everyone's job is sales. When I started my own consulting business I discovered I can't consult if I can't sell myself, so I'm learning about the skills required for successful selling.

AAUW member recruitment relies on the same skills: believing in the product, recognizing the selling opportunity, then taking advantage of it by knowing the product and being prepared to talk about it. For most AAUW members, and especially for those of us who have accepted membership positions, believing in AAUW is the easy part.

Recognizing opportunities is a little tougher. They aren't confined to monthly meetings; they occur everywhere, and often in a context completely unrelated to AAUW. Last weekend on a flight to Reno from Las Vegas, my seat mates were a female graduate student in economics from UNR and a southern Nevada assemblyman on his way to the opening of the special session in Carson City. A fantastic opportunity to talk about AAUW.

How do we talk about AAUW? In sales they say you have 15 seconds to capture someone's interest. Your best bet for keeping the conversation going is to say something in that 15 seconds that makes the other person curious enough to ask **you** a question. When they do, you have another 10 or 15 seconds.

What do you say about AAUW in 15 seconds? Start collecting sentences from the mission statement (on the front page of this issue), membership brochures and articles in Outlook. You'll want a whole variety of things that you can say conversationally. "AAUW is the oldest women's organization in the country" may work for some, but not others. "AAUW promotes equity, lifelong education and positive societal change" might work.

So...how did I do with the opportunity to talk about AAUW? Not very well, I must confess. I wasn't thinking about AAUW, and I didn't recognize my opportunity until the next day. The graduate student has my business card, and if she contacts me, I'll be sure to mention AAUW. And I promised the assemblyman I'd send him a copy of an interesting study on the effects of the Nevada Education Reform Act, so that gives me a chance to include some AAUW literature in the mailing.

(continued next column)

I'll keep working at it. And I'll make you a deal. I'll keep sharing my ideas, successes and requests for advice with you if you'll share yours with me. With the population of Nevada expanding as it is, we should all have lots of opportunities to invite interesting and diverse women to join us. Let's learn to recognize them!

*Holly Gallup*

Membership VP

## Life Member Segerblom

I'm particularly thrilled to announce that Gene Segerblom of the Boulder City Branch has been awarded an AAUW honorary life membership. A member of AAUW since 1948 and a founder the Boulder City Branch, Gene taught algebra and girls' physical education until she married and had to resign because her teaching contract prohibited marriage. Once her children were in school, she returned to teaching.

Almost two decades of seniors at Boulder City High took Gene Segerblom's current events class before she resigned from teaching in 1978. I was one of them, and Mrs. Segerblom's class shaped the way I look at the world as I'm sure it did for countless others.

In the years following, Gene published over 200 articles in Arizona Highways and Nevada Magazine, usually illustrated with her husband's photographs. In 1991 she was elected to the Nevada Legislature, an office she held until 2000. She is on the campaign trail again, running for the District 20 Assembly seat. Join me in congratulating one of my favorite role models, and thank you, Mrs. Segerblom!

*Holly*

## Our Loss...Hawthorne Branch

We regret to announce the disbandment of the Hawthorne Branch as of June 2, 2002. In past years the branch was kept going through the diligent efforts of the late Francis Hawkins, but the decline of membership meant that the branch was no longer viable. Anyone with questions about the branch and/or members should contact Holly Gallup, AAUW Nevada Membership Vice President, 421 Taryn Drive, Sparks, NV 89436.

## Public Policy Report

*Election 2002*—The year 2002 is not only an election year, it is the 82<sup>nd</sup> anniversary of the passing of the 19th Amendment, which granted to women the right to vote. As we celebrate women's suffrage, we need to make an extra effort to get more women in Nevada registered to vote. Then we need to get ourselves and other women to the polls on Tuesday, September 3, 2002 for the primary election and again on Tuesday, November 5 for the general election. So that you know where Nevada's candidates stand on AAUW's priority issues, this issue contains an insert with the results of a survey sent to all Nevada primary candidates for both the Nevada State Legislature and the U.S. House of Representatives. Please read these results carefully before you vote on September 3.

### Public Policy Resources for All Members

**Get the Facts.** The *Women's Network for Change* distributes free, one-page alerts on congressional issues that affect women and families. AAUW sends *Get the Facts* alerts by fax and e-mail to members: [aauw.org/5000/getfacts](http://aauw.org/5000/getfacts).

**Position Papers.** For updated position papers on AAUW's priority issues, visit the website: [aauw.org/1000/fspp](http://aauw.org/1000/fspp).

**Two Minute Activist.** Visitors to the AAUW website can read a brief summary of a current issue and then click to write a letter or send a pre-written message by e-mail to their members of Congress. It takes just two minutes to make your voice heard—one minute to read, one minute to act! Just visit: [aauw.org/5000/emin](http://aauw.org/5000/emin).

**AAUW Voting Record.** The *AAUW Voting Record* provides information on members of Congress through the votes that they cast on AAUW's priority issues. The most current voting records are available at: [aauw.org/1000/voterec](http://aauw.org/1000/voterec).

Questions? You can contact me at 775-831-4775 or Fax 775-831-0845 or e-mail [byllied@nvbell.net](mailto:byllied@nvbell.net).

*Byllie D. Andrews*  
Public Policy Chair

Mailing addresses for AAUW Nevada's newsletters are obtained from AAUW in Washington, DC. using their member data base. If you relocate please notify AAUW of your change of address to insure you receive your copy of *The Sagehen* and also AAUW's national publications and mailings.